



# Kansas

Nov 01, 2008 through Nov 30, 2008

## Call Volume

There were 101 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

| Primary Language | Callers    | Percentage     |
|------------------|------------|----------------|
| English          | 100        | 100.0 %        |
| <b>Total:</b>    | <b>100</b> | <b>100.0 %</b> |

| Gender         | Callers    | Percentage     |
|----------------|------------|----------------|
| Female         | 52         | 51.5 %         |
| Male           | 32         | 31.7 %         |
| Missing        | 17         | 16.8 %         |
| <b>*Total:</b> | <b>101</b> | <b>100.0 %</b> |

## Pregnant

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\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

| Average Age by Gender | Callers   | Age in Yrs  |
|-----------------------|-----------|-------------|
| Female                | 52        | 39.8        |
| Male                  | 32        | 37.5        |
| <b>Total:</b>         | <b>84</b> | <b>38.9</b> |

| Age by Group  | Callers   | Percentage     |
|---------------|-----------|----------------|
| Under 18      | 5         | 6.0 %          |
| 18-29         | 26        | 31.3 %         |
| 30-44         | 24        | 28.9 %         |
| 45-64         | 25        | 30.1 %         |
| 65 and over   | 3         | 3.6 %          |
| <b>Total:</b> | <b>83</b> | <b>100.0 %</b> |

| Education Level                   | Callers   | Percentage     |
|-----------------------------------|-----------|----------------|
| Grades 6-8 (some Jr. High School) | 2         | 2.7 %          |
| Grades 9-11 (some High School)    | 11        | 14.9 %         |
| High School Graduate or GED       | 26        | 35.1 %         |
| Some College or Technical School  | 18        | 24.3 %         |
| Technical/Trade School            | 6         | 8.1 %          |
| College Graduate                  | 8         | 10.8 %         |
| Graduate School                   | 3         | 4.1 %          |
| <b>Total:</b>                     | <b>74</b> | <b>100.0 %</b> |



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| Marital Status    | Callers   | Percentage     |
|-------------------|-----------|----------------|
| Single            | 29        | 39.2 %         |
| Married           | 22        | 29.7 %         |
| Divorced          | 16        | 21.6 %         |
| Widowed           | 4         | 5.4 %          |
| Separated         | 2         | 2.7 %          |
| Refused to answer | 1         | 1.4 %          |
| <b>Total:</b>     | <b>74</b> | <b>100.0 %</b> |

| Hispanic Ethnicity | Callers   | Percentage     |
|--------------------|-----------|----------------|
| No                 | 73        | 98.6 %         |
| Refused            | 1         | 1.4 %          |
| <b>Total:</b>      | <b>74</b> | <b>100.0 %</b> |

| Race for Non-Hispanic Ethnicity           | Callers   | Percentage     |
|---|-----------|----------------|
| White                                     | 61        | 83.6 %         |
| Black                                     | 5         | 6.8 %          |
| American Indian or Native American        | 1         | 1.4 %          |
| Other                                     | 5         | 6.8 %          |
| Native Hawaiian or other Pacific Islander | 1         | 1.4 %          |
| <b>Total:</b>                             | <b>73</b> | <b>100.0 %</b> |

| Sexual Orientation       | Callers   | Percentage     |
|--------------------------|-----------|----------------|
| Heterosexual or Straight | 71        | 95.9 %         |
| Gay                      | 1         | 1.4 %          |
| Bisexual                 | 2         | 2.7 %          |
| <b>Total:</b>            | <b>74</b> | <b>100.0 %</b> |

| Do you have children under 18 in the home | Callers   | Percentage     |
|---|-----------|----------------|
| Yes                                       | 31        | 41.9 %         |
| No  | 43        | 58.1 %         |
| <b>Total:</b>                             | <b>74</b> | <b>100.0 %</b> |

| How Many Children | Callers   | Percentage     |
|-------------------|-----------|----------------|
| 1                 | 13        | 43.3 %         |
| 2                 | 8         | 26.7 %         |
| 3                 | 7         | 23.3 %         |
| 4                 | 2         | 6.7 %          |
| <b>Total:</b>     | <b>30</b> | <b>100.0 %</b> |



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| Rules in the Household                            | Callers   | Percentage     |
|---|-----------|----------------|
| Smoking is not allowed anywhere inside your home  | 28        | 37.8 %         |
| Smoking is allowed in some areas or at some times | 18        | 24.3 %         |
| Smoking is allowed anywhere inside the home       | 14        | 18.9 %         |
| There are no rules about smoking inside the home  | 14        | 18.9 %         |
| <b>Total:</b>                                     | <b>74</b> | <b>100.0 %</b> |

| Sad or Blue   | Callers   | Percentage     |
|---------------|-----------|----------------|
| Yes           | 26        | 35.1 %         |
| No            | 48        | 64.9 %         |
| <b>Total:</b> | <b>74</b> | <b>100.0 %</b> |

| Income               | Callers   | Percentage     |
|----------------------|-----------|----------------|
| \$0 to \$14,999      | 32        | 43.2 %         |
| \$15,000 to \$24,999 | 14        | 18.9 %         |
| \$25,000 to \$34,999 | 9         | 12.2 %         |
| \$35,000 to \$49,999 | 6         | 8.1 %          |
| \$50,000 to \$74,999 | 4         | 5.4 %          |
| \$100,000 and over   | 1         | 1.4 %          |
| Don't know/Not sure  | 6         | 8.1 %          |
| Refused              | 2         | 2.7 %          |
| <b>Total:</b>        | <b>74</b> | <b>100.0 %</b> |

| Limited Activity | Callers   | Percentage     |
|------------------|-----------|----------------|
| Yes              | 25        | 33.8 %         |
| No               | 49        | 66.2 %         |
| <b>Total:</b>    | <b>74</b> | <b>100.0 %</b> |



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| How Heard About Quitline |                            | Callers | Percentage |
|--------------------------|----------------------------|---------|------------|
| Ads                      | Flyer (school/community)   | 3       | 3.1 %      |
|                          | TV ad                      | 15      | 15.3 %     |
|                          | Newspaper ad               | 5       | 5.1 %      |
|                          | Radio Ad                   | 4       | 4.1 %      |
| Subtotal:                |                            | 27      | 27.6 %     |
| Referrals                | ACS Office                 | 5       | 5.1 %      |
|                          | County Health Department   | 3       | 3.1 %      |
|                          | Doctor/Healthcare Provider | 11      | 11.2 %     |
|                          | Family/Friend              | 12      | 12.2 %     |
|                          | Internet/Website           | 9       | 9.2 %      |
|                          | Other health care provider | 7       | 7.1 %      |
|                          | Workplace                  | 2       | 2.0 %      |
|                          | Phone Book                 | 1       | 1.0 %      |
| Subtotal:                |                            | 50      | 51.0 %     |
| News                     | TV news story              | 3       | 3.1 %      |
|                          | Subtotal:                  | 3       | 3.1 %      |
|                          | Cigarette Pack (on/inside) | 3       | 3.1 %      |
|                          | Subtotal:                  | 3       | 3.1 %      |
| Other*                   | Other                      | 15      | 15.3 %     |
|                          | Subtotal:                  | 15      | 15.3 %     |
| Total:                   |                            | 98      | 100.0 %    |



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| Service Requested  |                                 | Callers | Percentage |
|--|---------------------------------|---------|------------|
| Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker     | Info                            | 17      | 16.8 %     |
| Subtotal:  |                                 | 17      | 16.8 %     |
| Family Members (including spouses)/Friend of Current Smoker Non-smoker | Info                            | 2       | 2.0 %      |
| Subtotal:  |                                 | 2       | 2.0 %      |
| Personally Quitting Cigarettes   | Counseling                      | 33      | 32.7 %     |
|  | Counseling & Community Referral | 17      | 16.8 %     |
|  | Self-Help                       | 12      | 11.9 %     |
|  | Self-Help & Community Referral  | 6       | 5.9 %      |
|  | Info                            | 8       | 7.9 %      |
|  | Community Referrals             | 1       | 1.0 %      |
| Subtotal:  |                                 | 77      | 76.2 %     |
| Personally Quitting Smokeless  | Self-Help                       | 1       | 1.0 %      |
| Subtotal:  |                                 | 1       | 1.0 %      |
| Already Quit Cigarettes  | Counseling                      | 1       | 1.0 %      |
|  | Counseling & Community Referral | 2       | 2.0 %      |
|  | Self-Help & Community Referral  | 1       | 1.0 %      |
| Subtotal:  |                                 | 4       | 4.0 %      |
| Total:   |                                 | 101     | 100.0 %    |

| Session Protocol                     |                                 | Callers | Percentage |
|--------------------------------------|---------------------------------|---------|------------|
| 4-Session Protocol                   | Counseling                      | 20      | 40.0 %     |
|                                      | Counseling & Community Referral | 10      | 20.0 %     |
| Subtotal:                            |                                 | 30      | 60.0 %     |
| 5-Session Protocol                   | Counseling                      | 12      | 24.0 %     |
|                                      | Counseling & Community Referral | 7       | 14.0 %     |
| Subtotal:                            |                                 | 19      | 38.0 %     |
| Response Missing: 4-Session Protocol | Counseling                      | 1       | 2.0 %      |
| Subtotal:                            |                                 | 1       | 2.0 %      |
| Total:                               |                                 | 50      | 100.0 %    |



# Kansas

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## Smoker Status

| Tobacco Use                            | Cigarettes | Smokeless |
|--|------------|-----------|
| Daily tobacco use (Cigarettes per day) | 21.1       | 10.0      |
| Callers with valid response            | 68         | 1         |

| Tobacco Use                     | Cigarettes | Smokeless |
|---------------------------------|------------|-----------|
| Average number of quit attempts | 5.5        | 2.0       |
| Callers with valid response     | 67         | 1         |

| Tobacco Duration       | Callers   | Percentage     |
|------------------------|-----------|----------------|
| Less than one year     | 1         | 1.4 %          |
| One to five years      | 6         | 8.5 %          |
| Six to ten years       | 10        | 14.1 %         |
| Greater than ten years | 54        | 76.1 %         |
| <b>Total:</b>          | <b>71</b> | <b>100.0 %</b> |

| Quit Attempt in Previous 12 Months | Callers   | Percentage     |
|------------------------------------|-----------|----------------|
| Yes                                | 44        | 62.0 %         |
| No                                 | 27        | 38.0 %         |
| <b>Total:</b>                      | <b>71</b> | <b>100.0 %</b> |

| Tobacco Use      | Quitting Stage  | Callers   | Percentage     |
|------------------|---|-----------|----------------|
| Cigarettes       | Contemplation   | 66        | 84.6 %         |
|                  | Did not provide sufficient information to establish stage | 11        | 14.1 %         |
| <b>Subtotal:</b> |   | <b>77</b> | <b>98.7 %</b>  |
| Smokeless        | Contemplation   | 1         | 1.3 %          |
| <b>Subtotal:</b> |   | <b>1</b>  | <b>1.3 %</b>   |
| <b>Total:</b>    |   | <b>78</b> | <b>100.0 %</b> |



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May I ask how many cigarettes you smoke a day?

| Cigarettes per Day | Callers | Percentage |
|--------------------|---------|------------|
| 2                  | 1       | 1.5 %      |
| 3                  | 1       | 1.5 %      |
| 4                  | 2       | 2.9 %      |
| 5                  | 2       | 2.9 %      |
| 6                  | 1       | 1.5 %      |
| 7                  | 1       | 1.5 %      |
| 8                  | 2       | 2.9 %      |
| 10                 | 9       | 13.2 %     |
| 11                 | 1       | 1.5 %      |
| 13                 | 1       | 1.5 %      |
| 15                 | 2       | 2.9 %      |
| 16                 | 1       | 1.5 %      |
| 20                 | 23      | 33.8 %     |
| 25                 | 2       | 2.9 %      |
| 30                 | 7       | 10.3 %     |
| 35                 | 1       | 1.5 %      |
| 40                 | 9       | 13.2 %     |
| 50                 | 1       | 1.5 %      |
| 60                 | 1       | 1.5 %      |
| Total:             | 68      | 100.0 %    |



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## Daily Call Volume

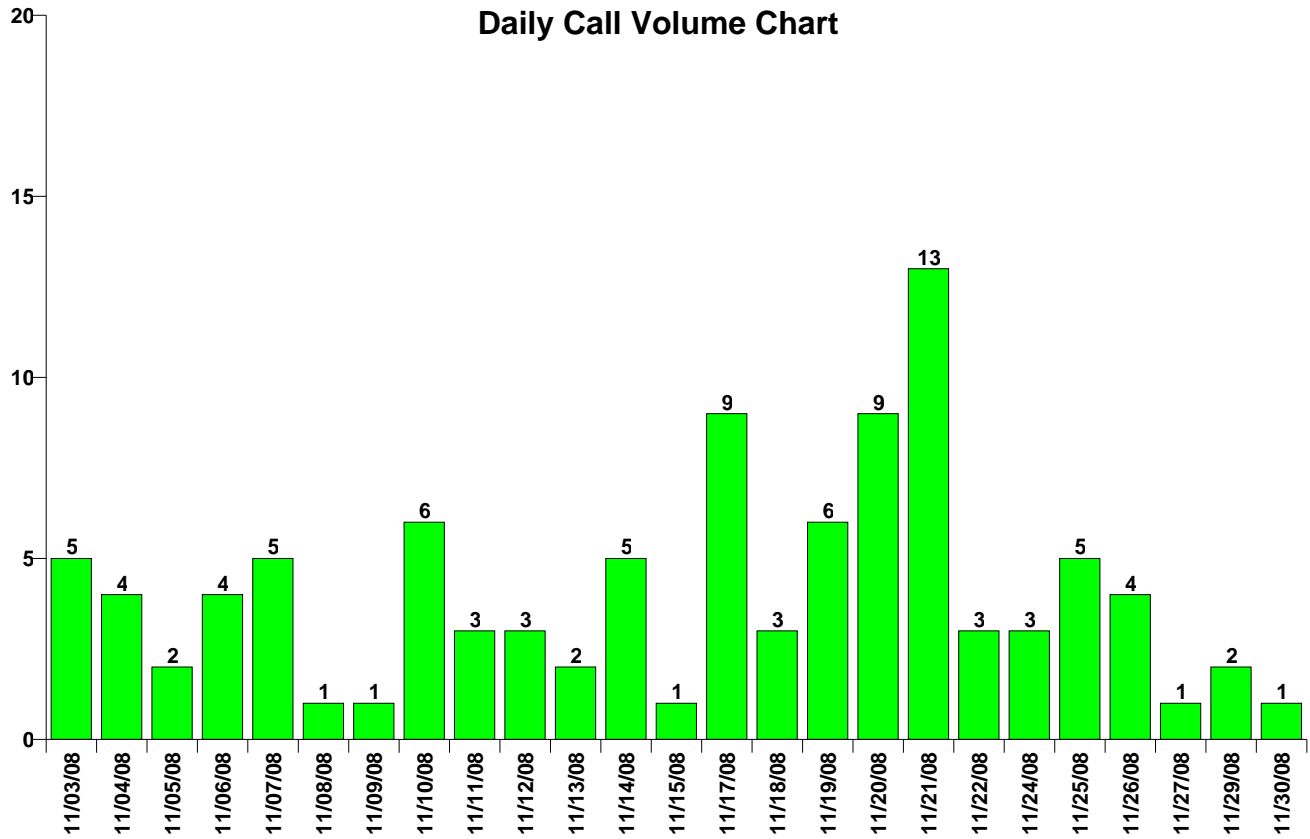
| Date     | Callers | Percentage |
|----------|---------|------------|
| 11/03/08 | 5       | 5.0 %      |
| 11/04/08 | 4       | 4.0 %      |
| 11/05/08 | 2       | 2.0 %      |
| 11/06/08 | 4       | 4.0 %      |
| 11/07/08 | 5       | 5.0 %      |
| 11/08/08 | 1       | 1.0 %      |
| 11/09/08 | 1       | 1.0 %      |
| 11/10/08 | 6       | 5.9 %      |
| 11/11/08 | 3       | 3.0 %      |
| 11/12/08 | 3       | 3.0 %      |
| 11/13/08 | 2       | 2.0 %      |
| 11/14/08 | 5       | 5.0 %      |
| 11/15/08 | 1       | 1.0 %      |
| 11/17/08 | 9       | 8.9 %      |
| 11/18/08 | 3       | 3.0 %      |
| 11/19/08 | 6       | 5.9 %      |
| 11/20/08 | 9       | 8.9 %      |
| 11/21/08 | 13      | 12.9 %     |
| 11/22/08 | 3       | 3.0 %      |
| 11/24/08 | 3       | 3.0 %      |
| 11/25/08 | 5       | 5.0 %      |
| 11/26/08 | 4       | 4.0 %      |
| 11/27/08 | 1       | 1.0 %      |
| 11/29/08 | 2       | 2.0 %      |
| 11/30/08 | 1       | 1.0 %      |
| Total:   | 101     | 100.0 %    |



# Kansas

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Daily Call Volume Chart



- Number of Calls is on Vertical Axis  
- Day of Month is on Horizontal Axis



# Kansas

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## Monthly Call Volume by County

| County Name   | Callers    | Percentage     |
|---------------|------------|----------------|
| Allen         | 1          | 1.0 %          |
| Atchison      | 2          | 2.0 %          |
| Butler        | 1          | 1.0 %          |
| Chautauqua    | 2          | 2.0 %          |
| Cherokee      | 1          | 1.0 %          |
| Clark         | 1          | 1.0 %          |
| Cowley        | 3          | 3.0 %          |
| Crawford      | 4          | 4.0 %          |
| Dickinson     | 2          | 2.0 %          |
| Douglas       | 2          | 2.0 %          |
| Geary         | 2          | 2.0 %          |
| Grant         | 1          | 1.0 %          |
| Harper        | 1          | 1.0 %          |
| Harvey        | 3          | 3.0 %          |
| Jefferson     | 1          | 1.0 %          |
| Johnson       | 5          | 5.0 %          |
| Labette       | 1          | 1.0 %          |
| Lane          | 1          | 1.0 %          |
| Leavenworth   | 2          | 2.0 %          |
| Lincoln       | 1          | 1.0 %          |
| Lyon          | 1          | 1.0 %          |
| McPherson     | 1          | 1.0 %          |
| Montgomery    | 13         | 12.9 %         |
| Nemaha        | 2          | 2.0 %          |
| Norton        | 1          | 1.0 %          |
| Ottawa        | 1          | 1.0 %          |
| Pawnee        | 1          | 1.0 %          |
| Reno          | 3          | 3.0 %          |
| Riley         | 3          | 3.0 %          |
| Russell       | 1          | 1.0 %          |
| Saline        | 3          | 3.0 %          |
| Scott         | 2          | 2.0 %          |
| Sedgwick      | 12         | 11.9 %         |
| Seward        | 1          | 1.0 %          |
| Shawnee       | 11         | 10.9 %         |
| Sherman       | 1          | 1.0 %          |
| Wyandotte     | 7          | 6.9 %          |
| <b>Total:</b> | <b>101</b> | <b>100.0 %</b> |



# Kansas

Nov 01, 2008 through Nov 30, 2008

## Monthly Call Volume by Age of Caller

| Age of Caller | Callers   | Percentage     | Cumulative % |
|---------------|-----------|----------------|--------------|
| 13            | 1         | 1.2 %          | 1.2 %        |
| 15            | 2         | 2.4 %          | 3.6 %        |
| 17            | 2         | 2.4 %          | 6.0 %        |
| 18            | 1         | 1.2 %          | 7.2 %        |
| 19            | 4         | 4.8 %          | 12.0 %       |
| 20            | 1         | 1.2 %          | 13.3 %       |
| 21            | 2         | 2.4 %          | 15.7 %       |
| 22            | 1         | 1.2 %          | 16.9 %       |
| 23            | 2         | 2.4 %          | 19.3 %       |
| 24            | 5         | 6.0 %          | 25.3 %       |
| 25            | 3         | 3.6 %          | 28.9 %       |
| 27            | 2         | 2.4 %          | 31.3 %       |
| 28            | 3         | 3.6 %          | 34.9 %       |
| 29            | 2         | 2.4 %          | 37.3 %       |
| 30            | 2         | 2.4 %          | 39.8 %       |
| 32            | 1         | 1.2 %          | 41.0 %       |
| 33            | 2         | 2.4 %          | 43.4 %       |
| 35            | 2         | 2.4 %          | 45.8 %       |
| 36            | 1         | 1.2 %          | 47.0 %       |
| 37            | 1         | 1.2 %          | 48.2 %       |
| 38            | 1         | 1.2 %          | 49.4 %       |
| 39            | 2         | 2.4 %          | 51.8 %       |
| 40            | 5         | 6.0 %          | 57.8 %       |
| 41            | 1         | 1.2 %          | 59.0 %       |
| 42            | 1         | 1.2 %          | 60.2 %       |
| 43            | 4         | 4.8 %          | 65.1 %       |
| 44            | 1         | 1.2 %          | 66.3 %       |
| 46            | 1         | 1.2 %          | 67.5 %       |
| 47            | 1         | 1.2 %          | 68.7 %       |
| 48            | 2         | 2.4 %          | 71.1 %       |
| 49            | 2         | 2.4 %          | 73.5 %       |
| 50            | 2         | 2.4 %          | 75.9 %       |
| 51            | 1         | 1.2 %          | 77.1 %       |
| 52            | 1         | 1.2 %          | 78.3 %       |
| 53            | 3         | 3.6 %          | 81.9 %       |
| 55            | 1         | 1.2 %          | 83.1 %       |
| 56            | 1         | 1.2 %          | 84.3 %       |
| 57            | 2         | 2.4 %          | 86.7 %       |
| 58            | 2         | 2.4 %          | 89.2 %       |
| 60            | 2         | 2.4 %          | 91.6 %       |
| 61            | 1         | 1.2 %          | 92.8 %       |
| 62            | 1         | 1.2 %          | 94.0 %       |
| 64            | 2         | 2.4 %          | 96.4 %       |
| 68            | 1         | 1.2 %          | 97.6 %       |
| 71            | 1         | 1.2 %          | 98.8 %       |
| 72            | 1         | 1.2 %          | 100.0 %      |
| <b>Total:</b> | <b>83</b> | <b>100.0 %</b> |              |



# Kansas

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| Insurance Name               | Callers   | Percentage     |
|------------------------------|-----------|----------------|
| Bcbs                         | 5         | 9.8 %          |
| Kansas Medicaid              | 1         | 2.0 %          |
| Medicaid                     | 5         | 9.8 %          |
| Medicare                     | 5         | 9.8 %          |
| Medicare And Medicaid        | 1         | 2.0 %          |
| Aetna                        | 1         | 2.0 %          |
| American                     | 1         | 2.0 %          |
| Blue Cross Blue Sheild       | 1         | 2.0 %          |
| Blue Cross Blue Shield       | 2         | 3.9 %          |
| Cigna                        | 1         | 2.0 %          |
| Does Not Know                | 7         | 13.7 %         |
| Health Wave                  | 1         | 2.0 %          |
| Health Ways                  | 1         | 2.0 %          |
| Humana/Va                    | 1         | 2.0 %          |
| Infinity Health              | 1         | 2.0 %          |
| Khpa                         | 1         | 2.0 %          |
| Medcan                       | 1         | 2.0 %          |
| Medicaid/Medicare            | 1         | 2.0 %          |
| Medican                      | 2         | 3.9 %          |
| Medicare And Tricare Prime   | 1         | 2.0 %          |
| Meritain                     | 1         | 2.0 %          |
| Not Sure                     | 1         | 2.0 %          |
| Pfizer                       | 1         | 2.0 %          |
| Refused To Answer            | 1         | 2.0 %          |
| Ssi And Medicaid             | 1         | 2.0 %          |
| State Of Kansas Medical Card | 1         | 2.0 %          |
| Tricare                      | 3         | 5.9 %          |
| United Healthcare            | 1         | 2.0 %          |
| Us Benefits                  | 1         | 2.0 %          |
| <b>Total:</b>                | <b>51</b> | <b>100.0 %</b> |



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| How Heard about Quitline (Other) | Callers   | Percentage     |
|----------------------------------|-----------|----------------|
| Acs Message While Waitng For Cis | 1         | 6.7 %          |
| Billboard                        | 1         | 6.7 %          |
| Billboards                       | 1         | 6.7 %          |
| Counselor                        | 2         | 13.3 %         |
| Family Center                    | 1         | 6.7 %          |
| Kansas Agency                    | 1         | 6.7 %          |
| Mission Witchita                 | 1         | 6.7 %          |
| Phonebook                        | 1         | 6.7 %          |
| Relay Fo Life                    | 1         | 6.7 %          |
| School Counselor                 | 1         | 6.7 %          |
| Store                            | 1         | 6.7 %          |
| Topeka Rescue Mission Poster     | 1         | 6.7 %          |
| University Health Class          | 1         | 6.7 %          |
| Wic                              | 1         | 6.7 %          |
| <b>Total:</b>                    | <b>15</b> | <b>100.0 %</b> |